



## International Award for Concerned Photography

Fabrica, the Benetton Group's communication research center and Forma, Centro Internazionale di Fotografia (international photography center) launch the third edition of the **F Award** - international award for concerned photography.

**The F Award** aims to involve photographers from all over the world.

**The F Award** aims to award photography that documents and criticizes, that tells a story: dramas, struggles, abused rights, but also dignity; pain and consolation, desperation and hope; the loss of everything and the triumph of life's new possibilities and lastly the things that people do to face all of this. In a word, life.

**The F Award** aims to promote photography as a means of transmitting information and creating awareness. Without photography what would we know of hunger in the world, of the likely outcome of every war, of the living conditions of "the other half" to quote the work of one of concerned photography's pioneers?

**The F Award** is inspired by the following words, published in 1972 by Cornell Capa: ***"They are concerned photographers. They take sides. They are people who wanted to show things that had to be corrected...wanted to show things that had to be appreciated"***.

The Concerned Photographer, Editor Cornell Capa, Grossman 1972

**What to do:** photographers who would like to participate should propose a series of photographs by **May 31st, 2010** that would be part of a wider project that the prize will help finance.

The jury is formed by international personalities and is chaired by **Peter Galassi**, Chief Curator, Department of Photography at The Museum of Modern Art, New York.

The other jury members are:

**Monica Allende**, Director of Photography, *The Sunday Times Magazine*

**Enrico Bossan**, Director of Photography, Fabrica

**Melissa Harris**, Editor-in-chief, *Aperture* magazine

**Roberto Koch**, President, Forma

**Paolo Pellegrin**, Photographer Magnum Photos

**Urs Stahel**, Director of the Museum of Winterthur (Zurich)

The jury will award the most interesting project with a contribution of euro 20.000 and the possibility of publishing a book.

A special section, **F25**, for photographers under 25 will see the winner awarded with a one year scholarship in Fabrica's photography area.

**Winners of the first edition:**

**F AWARD**

**Jessica Dimmock**, United States

Essay: *Ninth Floor*



“The jury was unanimous that Jessica Dimmock had photographed heroin addicts living on “The Ninth Floor” of a Manhattan apartment building in a surprising, powerful, and intimate way. The tale of the terrible consequences of heroin abuse has been documented many times before, but Jessica epitomized our idea of the concerned photographer by her obvious deep compassion for the people she portrayed. The photographs brilliantly capture the chaotic atmosphere of human lives spinning out of control. Her contemporary visual language coupled with a strong narrative approach compels the viewer to understanding and to care. The jury for the inaugural F Award was impressed by the exceptional quality and depth of the many excellent photography projects presented for consideration.”

**F25 AWARD**

**Mikhael Subotzky**, South Africa

Essay : *Die Vier Hoeke and Umjiegwana (The Four Corners and the Outside)*



“This extraordinary body of work, from inside the South African correctional system, surprised and delighted the members of the jury. Mikhael’s beautiful combination of color, composition, light, and panoramics brought a new dimension to documentary photography. The overall impression conveyed a powerful and complete story but the individual pictures could just as easily stand alone.”

## Winners of the second edition:

### F AWARD

**Leonie Purchas**, Great Britain

Essay: *In the shadow of things*



“The jury unanimously voted this exceptional work, carried out in compliance with the award rules and regulations which reward an *innovative photographic approach, interested in the human condition*. By this prestigious prize, the jury therefore encourages the continuation of this rare and courageous testimony. Leonie Purchas chose to take an introspective look at herself through the members of her family. Her images genuinely portray this fair, intimate and harsh story of her close relatives, which can tell the story of the whole human family. Leonie Purchas has started a piece of work, which once completed, may exist through a book, an exhibition, and a film. Through her strong testimony on a part of life, Leonie Purchas will then have written a page of humanity”.

### F25 AWARD

**Abdul Munem Wasif**, Bangladesh

Essay: *Old Dhaka*



“With this prize, the jury rewards a journalistic piece of work with a keen sense of photographic composition and a modern visual approach of the movement. The jury hopes that this prize will enable Abdul Munem Wasif to improve his testimony on his universe and the world around him”.

Abdul Munem Wasif is represented by VU' Agency.

**The competition is online: [www.fff.ph](http://www.fff.ph)**

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